



COMMUNICATIONS EXPO

August 16-17, 2011

Murfreesboro, TN
www.telplexusexpo.com

Complete Network Planning:

Loan Application, Data, Mobile
Backhaul, Smart Grid, Video & Voice

TELPLEXUS



ENGINEERING • GPS/GIS MAPPING • CAD • DESIGN/BUILD OPERATIONS

Join us August 16-17 in Murfreesboro, Tennessee for the
TelPlexus Communications Expo

*No charge for attendees

[Click
Here to
Register](#)

Register now to hold your company's seats for the TelPlexus Communications Expo.

Attend our Expo to learn about the funding opportunities, the strategies, and the technologies to drive your business.

With budgets for tech training, travel, and industry shows being slashed, we wanted to bring together leading strategists and vendors to help guide you at this free event.

Register now. Join us in Middle Tennessee August 16 and 17. We will be giving away single game tickets to the **Indianapolis Colts** and the **Tennessee Titans** for the 2011 season.

At check-in, attendees will become eligible to win tickets as drawings happen during the Expo. Come for the business, the tech, and the strategy. YOU may leave with tickets to see Manning or Hasselbeck.



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We give you a complete network planning look at everything from voice and data to video, transport, funding and more.

Here are some of the tracks we will feature, as requested by carriers and providers like you.

Project Funding:

Loan Design by TelPlexus
Loan Opportunities for Rural Carriers by USDA Rural Development
Loan Writing Strategy by Moss Adams, LLP

Access Equipment:

FTTH Solutions for Today and Tomorrow by Calix
Flexible Service Delivery @ The Edge by Adtran

Fiber Management:

FTTH Design & Build Options for MDUs by Clearfield, Inc.
FTTH Termination Demonstration Trailer by Clearfield, Inc.

FTTH Exhibit:

FTTH Demonstration Trailer by KGP Logistics

Softswitch:

Bring Your Own Wireless by Metaswitch
Softswitch by Taqua

Wireless Backhaul:

Wireless Backhaul by Cyan
Capturing the Wireless Backhaul Opportunity by TESSCO - Bridgewave

Smart Grid:

Smart Grid Deployment by Murfreesboro Electric Department

CAD / GIS / LiDAR:

PhotoScience and TelPlexus

Logistics & Supply:

KGP Logistics
Power & Tel

Join us for a day and a half of technology briefings, networking opportunities, and business strategy presentations. Our presenters are technical experts supporting you with actionable technical and strategic information - not sales pitches.



The TelPlexus Communications Expo presents all of this at the Stones River Country Club in Murfreesboro, Tennessee, just 30 minutes outside Nashville with easy connections to the Nashville International Airport.

We suggest that you stay at the Embassy Suites Hotel & Convention Center which is just a few minutes from the Stones River Country Club. You may call them to reserve your room at 615-890-4464.

PROGRAM AGENDA

Day 1 – Tuesday, August 16, 2011

Schedule	Topic	Location
7:00-7:30 AM	Exhibitor Set-up for Table Top Exhibits	SRCC – Main Room
7:30-9:00 AM	Registration / Sign-in Continental Breakfast Table Top Exhibits Open Trailer Exhibit Open	SRCC – Lobby SRCC – Lobby SRCC – Main Room SRCC – Parking Area
9:00-9:15 AM	Welcome Rick Peppers, President, TelPlexus	SRCC – Main Room
9:15-9:45 AM	“Right from the Start: Loan Design through Design” Engineering Managers, TelPlexus	SRCC – Main Room
9:45-10:00 AM	Refreshment Break	SRCC – Lobby
10:00-10:30 AM	“Budgeting & Forecasting for Loan Design” Moss Adams LLP	SRCC – Main Room
10:30-11:00 AM	“USDA Funding Opportunities” USDA	SRCC – Main Room
11:00-11:15 AM	Refreshment Break	SRCC – Lobby
11:15-11:45 AM	“Bring Your Own Wireless: How smart Mobile phones are revolutionizing wireline customers” MetaSwitch	SRCC – Main Room
11:45-12:15 PM	“Emerging Technologies That Support 3G and 4G Trends” Taqua	SRCC – Main Room
12:15-1:00 PM	LUNCH	SRCC – Main Room
1:00-1:30 PM	“Flexible Service Delivery at the Edge” Adtran	SRCC – Main Room
1:30-2:00 PM	“FTTH Solutions for Today and Tomorrow” Calix	SRCC – Main Room
2:00-2:30 PM	“FTTH Design & Build Options for MDU’s” Clearfield, Inc.	SRCC – Main Room
2:30-2:45 PM	Refreshment Break	SRCC – Lobby
2:45-3:15 PM	“Mobile Internet is Changing Everything” IE Dynetics	SRCC – Main Room
3:15-3:45 PM	“Deploying Next Gen Video Solutions” MegaHertz	SRCC – Main Room
3:45-5:00 PM	“CAD, GIS and LiDAR for Network Projects” PhotoScience TelPlexus	TelPlexus Headquarters
5:00-6:00 PM	Table Top Exhibits Open Trailer Exhibit Open Cocktail Networking / Reception	SRCC – Main Room SRCC – Parking Area SRCC – Main Room
7:00 PM -	Dinner	Local Restaurant

Day 2 – Wednesday, August 17, 2011

Schedule	Topic	Location
7:30-8:30 AM	Continental Breakfast Table Top Exhibits Open Trailer Exhibit Open	SRCC – Lobby SRCC – Main Room SRCC – Parking Area
8:30-8:45 AM	Welcome Rick Peppers, President, TelPlexus	SRCC – Main Room
8:45-9:15 AM	“Wireless Backhaul Solutions: Meeting the Demand for Stringent SLAs” Cyan	SRCC – Main Room
9:15-9:45 AM	“Capturing the Wireless Backhaul Opportunity” TESSCO / Bridgewave	SRCC – Main Room
9:45-10:00 AM	Refreshment Break	SRCC – Lobby
10:00-10:30 AM	“Murfreesboro Electric’s Experience with Smart Grid Technologies” Murfreesboro Electric	SRCC – Main Room
10:30-11:00 AM	Smart Grid II Aclara	SRCC – Main Room
11:00-12:00 AM	“Wrapping It Up: Plans and Specifications through Project Acceptance” TelPlexus	SRCC – Main Room
12:00-12:15 PM	Wrap-up TelPlexus	SRCC – Main Room
12:15-1:00 PM	LUNCH	SRCC – Main Room
1:45 PM	GOLF	Stones River Country Club

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